

1 of 8

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$500.00	10/30-11/05	5	1	5	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$500.00	10/30-11/05	5	1	5	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
		V3 Comment Changed, Rate Changed										
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
		V3 Comment Changed, Rate Changed										
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
		V3 Comment Changed, Rate Changed										
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
		V3 Comment Changed, Rate Changed										

Rep Order# 9801328 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 1:19 PM  
Last Received: 10/26/2012 12:38 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 8

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*10	SA	6A-630A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				V3 More than 2 codes changed								
	*11	SA	630A-7A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				V3 Comment Changed, Rate Changed								
	*12	SA	7A-730A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				V3 Comment Changed, Rate Changed								
	*13	SA	730A-8A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				V3 Comment Changed, Rate Changed								
	*14	SA	8A-830A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
				V3 Comment Changed, Rate Changed								
	*15	SA	830A-9A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
				V3 Comment Changed, Rate Changed								
	*16	SA	9A-930A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
				V3 Comment Changed, Rate Changed								
	*17	SU	430A-459A	NEWS	:30	\$30.00	11/04-11/04	1	1	1	\$30.00	
				V3 Comment Changed, Rate Changed								
	*18	TU-F,M	9A-10A	DRS	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
				V3 Comment Changed, Rate Changed								
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
				V3 Comment Changed, Rate Changed								
	*20	TU-F,M	11A-12P	PRICE	:30	\$1,400.00	10/30-11/05	5	1	5	\$7,000.00	
				V3 Comment Changed, Rate Changed								

**Status** Revised

Traffic Order# 51616

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3 of 8

Station	WKRC-TV CINCINNATI, OH
Advertiser	( ) POLITICAL
Product	OBAMA 4 AMERICA *A
Estimate#	
Buyer	Meredith Kaufman
Phone#	
Fax#	

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007

**Agency C/P1/P2/E**

**Flight Dates** 10/30/2012 - 11/06/2012

### Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342

**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/30-11/05	5	1	5	\$3,625.00	
		V3 Comment Changed, Rate Changed										
	*22	TU-F,M	1230P-130P	Y&R	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*23	TU-F,M	130P-2P	B&B	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*24	TU-F,M	2P-3P	TALK	:30	\$1,000.00	10/30-11/05	5	1	5	\$5,000.00	
		V3 Comment Changed, Rate Changed										
	*25	SA	930A-10A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
		V3 Comment Changed, Rate Changed										
	*26	SU	9A-930A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*27	SU	930A-10A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*28	SU	10A-1030A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*29	SU	1030A-11A	FACE NATION	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
		V3 Comment Changed, Rate Changed										
	*30	SU	11A-1130A	NEWSMAKERS	:30	\$550.00	11/04-11/04	1	1	1	\$550.00	
		V3 Comment Changed, Rate Changed										
	*31	TU-F,M	3P-4P	DEAL	:30	\$900.00	10/30-11/05	5	1	5	\$4,500.00	
		V3 Comment Changed, Rate Changed										

**Status** Revised

Traffic Order# 51616

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<b>Station</b>	WKRC-TV CINCINNATI, OH
<b>Advertiser</b>	( ) POLITICAL
<b>Product</b>	OBAMA 4 AMERICA *A
<b>Estimate#</b>	
<b>Buyer</b>	Meredith Kaufman
<b>Phone#</b>	
<b>Fax#</b>	

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**Hiatus Weeks**

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*32	TU-F,M	4P-430P	NEWS	:30	\$1,600.00	10/30-11/05	6	1	6	\$9,600.00	
		V3 Comment Changed, Rate Changed										
	*33	TU-F,M	430P-5P	NEWS	:30	\$1,600.00	10/30-11/05	5	1	5	\$8,000.00	
		V3 Comment Changed, Rate Changed										
	*34	TU-F,M	5P-530P	NEWS	:30	\$1,700.00	10/30-11/05	6	1	6	\$10,200.00	
		V3 Comment Changed, Rate Changed										
	*35	TU-F,M	530P-6P	NEWS	:30	\$1,800.00	10/30-11/05	5	1	5	\$9,000.00	
		V3 Comment Changed, Rate Changed										
	*36	TU-F,M	6P-630P	NEWS	:30	\$3,000.00	10/30-11/05	6	1	6	\$18,000.00	
		V3 Comment Changed, Rate Changed										
	*37	SA	6P-630P	NEWS	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*38	SU	630P-7P	NEWS	:30	\$325.00	11/04-11/04	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*39	TU-F,M	7P-730P	INSIDE	:30	\$2,500.00	10/30-11/05	5	1	5	\$12,500.00	
		V3 Comment Changed, Rate Changed										
	*40	TU-F,M	730P-8P	ET	:30	\$3,000.00	10/30-11/05	5	1	5	\$15,000.00	
		V3 Comment Changed, Rate Changed										
	*41	M	8P-9P	HIMYM/PARTNERS	:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
		V3 Comment Changed, Rate Changed										
	*42	TU	8P-9P	NCIS	:30	\$11,000.00	10/30-10/30	1	1	1	\$11,000.00	
		V3 Comment Changed, Rate Changed										

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
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Hiatus Weeks

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*43	TU	10P-11P	VEGAS	:30	\$9,000.00	10/30-10/30	1	1	1	\$9,000.00	
				V3 Comment Changed, Rate Changed								
	*44	W	9P-10P	CRIM MINDS	:30	\$7,500.00	10/31-10/31	1	1	1	\$7,500.00	
				V3 Comment Changed, Rate Changed								
	*45	TH	10P-11P	ELEMENTARY	:30	\$9,000.00	11/01-11/01	1	1	1	\$9,000.00	
				V3 Comment Changed, Rate Changed								
	*46	F	9P-10P	CSI NY	:30	\$7,500.00	11/02-11/02	1	1	1	\$7,500.00	
				Sales Remark: V7 TP CHG								
				V3 Comment Changed, Rate Changed								
				V7 Time Changed, Comment Changed								
	*47	SA	8P-9P	CRIMETIME	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
				Sales Remark: V7 TP CHG								
				V3 Comment Changed, Rate Changed								
				V7 Time Changed, Comment Changed								
	*49	SU	7P-8P	60 MIN	:30	\$12,000.00	11/04-11/04	1	1	1	\$12,000.00	
				V3 Comment Changed, Rate Changed								
	*50	SU	8P-9P	RACE	:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
				V3 Comment Changed, Rate Changed								
	*51	SU	9P-10P	GOOD WIFE	:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
				V3 Comment Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$5,000.00	10/30-11/05	5	1	5	\$25,000.00	
				V3 Comment Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
				V3 Comment Changed, Rate Changed								

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*54	SU	11P-1135P	NEWS	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
				V3 Comment Changed, Rate Changed								
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$1,600.00	10/30-11/05	2	1	2	\$3,200.00	
				V3 Comment Changed, Rate Changed								
	*56	SA	1135P-1205A	BENGALS	:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
				V3 Comment Changed, Rate Changed								
	*57	SA	1205A-105A	CRIM MINDS	:30	\$175.00	11/03-11/03	1	1	1	\$175.00	
				V3 More than 2 codes changed								
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
				V3 Comment Changed, Rate Changed								
	*59	SU	1205A-105A	CRIM MINDS	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
				V3 More than 2 codes changed								
	*60	SA	12P-330P	UC/SYRACUSE	:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
				Sales Remark: V7 TP CHG								
				V3 More than 2 codes changed								
				V7 Time Changed, Comment Changed								
	*61	SU	1P-4P	BENGALS	:30	\$30,000.00	11/04-11/04	1	1	1	\$30,000.00	
				V3 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$15,000.00	11/04-11/04	1	1	1	\$15,000.00	
				V3 Comment Changed, Rate Changed								
	*63	SU	415P-5P	BENGALS POST	:30	\$900.00	11/04-11/04	0	0	0	\$0.00	
				V3 Comment Changed, Spots/week Changed								

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EC'd Yes

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*64	TU	530A-6A	NEWS	:30	\$500.00	11/06-11/06	1	1	1	\$500.00	
				V3 Comment Changed, Rate Changed								
	*65	TU	630A-7A	NEWS	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
				V3 Comment Changed, Rate Changed								
	*66	TU	830A-9A	NEWS	:30	\$450.00	11/06-11/06	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*67	TU	10A-11A	ANDERSON	:30	\$350.00	11/06-11/06	1	1	1	\$350.00	
				V3 Comment Changed, Rate Changed								
	*68	TU	12P-1230P	NEWS	:30	\$725.00	11/06-11/06	1	1	1	\$725.00	
				V3 Comment Changed, Rate Changed								
	*69	TU	130P-2P	B&B	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
				V3 Comment Changed, Rate Changed								
	*70	TU	3P-4P	DEAL	:30	\$900.00	11/06-11/06	1	1	1	\$900.00	
				V3 Comment Changed, Rate Changed								
	*71	TU	430P-5P	NEWS	:30	\$1,600.00	11/06-11/06	1	1	1	\$1,600.00	
				V3 Comment Changed, Rate Changed								
	*72	TU	6P-630P	NEWS	:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
				V3 Comment Changed, Rate Changed								
	*73	SA	7P-8P	ET	:30	\$650.00	11/03-11/03	1	1	1	\$650.00	
				V3 Added								

---REPORT TOTALS---

Rep Order# 9801328 Ver# 7 Status Revised  
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Salesperson FAX# 202-955-5348

Report Totals: 168 / \$345,930.00

---SALES MONTHLY TOTALS---

Nov 12: 173 / \$346,080.00  
Sales Totals: 173 / \$346,080.00  
Station Totals: 173 / \$346,080.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,281,778	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+



Rep Order# 9801328  
EC'd Yes

Ver# 6

Status Returned

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
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--- REMARKS ---

pls see line 60  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	5A-530A	GM CINCY V3 Comment Changed, Rate Changed	:30	\$500.00	10/30-11/05	5	1	5	\$2,500.00	
	*2	TU-F,M	530A-6A	GM CINCY V3 Comment Changed, Rate Changed	:30	\$500.00	10/30-11/05	5	1	5	\$2,500.00	
	*3	TU-F,M	6A-630A	GM CINCY V3 Comment Changed, Rate Changed	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
	*4	TU-F,M	630A-7A	GM CINCY V3 Comment Changed, Rate Changed	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
	*5	TU-F,M	7A-730A	EARLY SHW V3 Comment Changed, Rate Changed	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
	*6	TU-F,M	730A-8A	EARLY SHW V3 Comment Changed, Rate Changed	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
	*7	TU-F,M	8A-830A	EARLY SHW V3 Comment Changed, Rate Changed	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	

**Ver#** 6      **Status** Returned

**Traffic Order# 51616**

Printed: 10/26/2012 10:36 AM  
Last Received: 10/25/2012 8:53 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 8

Station	WKRC-TV CINCINNATI, OH
Advertiser	( ) POLITICAL
Product	OBAMA 4 AMERICA *A
Estimate#	
Buyer	Meredith Kaufman
Phone#	
Fax#	

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
		V3 Comment Changed, Rate Changed										
	*10	SA	6A-630A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
		V3 More than 2 codes changed										
	*11	SA	630A-7A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
		V3 Comment Changed, Rate Changed										
	*12	SA	7A-730A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
		V3 Comment Changed, Rate Changed										
	*13	SA	730A-8A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
		V3 Comment Changed, Rate Changed										
	*14	SA	8A-830A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
		V3 Comment Changed, Rate Changed										
	*15	SA	830A-9A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
		V3 Comment Changed, Rate Changed										
	*16	SA	9A-930A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
		V3 Comment Changed, Rate Changed										
	*17	SU	430A-459A	NEWS	:30	\$30.00	11/04-11/04	1	1	1	\$30.00	
		V3 Comment Changed, Rate Changed										
	*18	TU-F,M	9A-10A	DRS	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
		V3 Comment Changed, Rate Changed										
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
		V3 Comment Changed, Rate Changed										

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
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3 of 8

**Station** WKRC-TV CINCINNATI, OH  
**Advertiser** ( ) POLITICAL  
**Product** OBAMA 4 AMERICA \*A  
**Estimate#**  
**Buyer** Meredith Kaufman  
**Phone#**  
**Fax#**

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*20	TU-F,M	11A-12P	PRICE	:30	\$1,400.00	10/30-11/05	5	1	5	\$7,000.00	
		V3 Comment Changed, Rate Changed										
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/30-11/05	5	1	5	\$3,625.00	
		V3 Comment Changed, Rate Changed										
	*22	TU-F,M	1230P-130P	Y&R	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*23	TU-F,M	130P-2P	B&B	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
		V3 Comment Changed, Rate Changed										
	*24	TU-F,M	2P-3P	TALK	:30	\$1,000.00	10/30-11/05	5	1	5	\$5,000.00	
		V3 Comment Changed, Rate Changed										
	*25	SA	930A-10A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
		V3 Comment Changed, Rate Changed										
	*26	SU	9A-930A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*27	SU	930A-10A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*28	SU	10A-1030A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*29	SU	1030A-11A	FACE NATION	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
		V3 Comment Changed, Rate Changed										
	*30	SU	11A-1130A	NEWSMAKERS	:30	\$550.00	11/04-11/04	1	1	1	\$550.00	
		V3 Comment Changed, Rate Changed										

**Status** Returned

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
Last Received: 10/25/2012 8:53 PM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 8

<b>Station</b>	WKRC-TV CINCINNATI, OH
<b>Advertiser</b>	( ) POLITICAL
<b>Product</b>	OBAMA 4 AMERICA *A
<b>Estimate#</b>	
<b>Buyer</b>	Meredith Kaufman
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007

**Agency C/P1/P2/E**

**Flight Dates** 10/30/2012 - 11/06/2012

### Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342

**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*31	TU-F,M	3P-4P	DEAL	:30	\$900.00	10/30-11/05	5	1	5	\$4,500.00	
		V3 Comment Changed, Rate Changed										
	*32	TU-F,M	4P-430P	NEWS	:30	\$1,600.00	10/30-11/05	6	1	6	\$9,600.00	
		V3 Comment Changed, Rate Changed										
	*33	TU-F,M	430P-5P	NEWS	:30	\$1,600.00	10/30-11/05	5	1	5	\$8,000.00	
		V3 Comment Changed, Rate Changed										
	*34	TU-F,M	5P-530P	NEWS	:30	\$1,700.00	10/30-11/05	6	1	6	\$10,200.00	
		V3 Comment Changed, Rate Changed										
	*35	TU-F,M	530P-6P	NEWS	:30	\$1,800.00	10/30-11/05	5	1	5	\$9,000.00	
		V3 Comment Changed, Rate Changed										
	*36	TU-F,M	6P-630P	NEWS	:30	\$3,000.00	10/30-11/05	6	1	6	\$18,000.00	
		V3 Comment Changed, Rate Changed										
	*37	SA	6P-630P	NEWS	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*38	SU	630P-7P	NEWS	:30	\$325.00	11/04-11/04	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*39	TU-F,M	7P-730P	INSIDE	:30	\$2,500.00	10/30-11/05	5	1	5	\$12,500.00	
		V3 Comment Changed, Rate Changed										
	*40	TU-F,M	730P-8P	ET	:30	\$3,000.00	10/30-11/05	5	1	5	\$15,000.00	
		V3 Comment Changed, Rate Changed										
	*41	M	8P-9P	HIMYM/PARTNERS	:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
		V3 Comment Changed, Rate Changed										

Rep Order# 9801328 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
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Showing Buylines: All Rep & Sta Revised Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*42	TU	8P-9P	NCIS	:30	\$11,000.00	10/30-10/30	1	1	1	\$11,000.00	
				V3 Comment Changed, Rate Changed								
	*43	TU	10P-11P	VEGAS	:30	\$9,000.00	10/30-10/30	1	1	1	\$9,000.00	
				V3 Comment Changed, Rate Changed								
	*44	W	9P-10P	CRIM MINDS	:30	\$7,500.00	10/31-10/31	1	1	1	\$7,500.00	
				V3 Comment Changed, Rate Changed								
	*45	TH	10P-11P	ELEMENTARY	:30	\$9,000.00	11/01-11/01	1	1	1	\$9,000.00	
				V3 Comment Changed, Rate Changed								
	*46	F	8P-9P	CSI NY	:30	\$7,500.00	11/02-11/02	1	1	1	\$7,500.00	
				Station Remark: V6 pls change line to fri 9-10p ncir csi ny airs								
				V3 Comment Changed, Rate Changed								
	*47	SA	9P-10P	CRIMETIME	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
				Station Remark: V6 pls change line to sat 8-9p ncir hawaii 50								
				V3 Comment Changed, Rate Changed								
	*49	SU	7P-8P	60 MIN	:30	\$12,000.00	11/04-11/04	1	1	1	\$12,000.00	
				V3 Comment Changed, Rate Changed								
	*50	SU	8P-9P	RACE	:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
				V3 Comment Changed, Rate Changed								
	*51	SU	9P-10P	GOOD WIFE	:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
				V3 Comment Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$5,000.00	10/30-11/05	5	1	5	\$25,000.00	
				V3 Comment Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
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Showing Buylines: All Rep & Sta Revised Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*54	SU	11P-1135P	NEWS	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
				V3 Comment Changed, Rate Changed								
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$1,600.00	10/30-11/05	2	1	2	\$3,200.00	
				V3 Comment Changed, Rate Changed								
	*56	SA	1135P-1205A	BENGALS	:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
				V3 Comment Changed, Rate Changed								
	*57	SA	1205A-105A	CRIM MINDS	:30	\$175.00	11/03-11/03	1	1	1	\$175.00	
				V3 More than 2 codes changed								
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
				V3 Comment Changed, Rate Changed								
	*59	SU	1205A-105A	CRIM MINDS	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
				V3 More than 2 codes changed								
	*60	SA	12P-3P	UC/SYRACUSE	:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
				Station Remark: V6 game airs 12-3.30p. pls change time specs								
				V3 More than 2 codes changed								
	*61	SU	1P-4P	BENGALS	:30	\$30,000.00	11/04-11/04	1	1	1	\$30,000.00	
				V3 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$15,000.00	11/04-11/04	1	1	1	\$15,000.00	
				V3 Comment Changed, Rate Changed								
	*63	SU	415P-5P	BENGALS POST	:30	\$900.00	11/04-11/04	0	0	0	\$0.00	
				V3 Comment Changed, Spots/week Changed								

Rep Order# 9801328 Ver# 6 Status Returned  
EC'd Yes

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*64	TU	530A-6A	NEWS	:30	\$500.00	11/06-11/06	1	1	1	\$500.00	
				V3 Comment Changed, Rate Changed								
	*65	TU	630A-7A	NEWS	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
				V3 Comment Changed, Rate Changed								
	*66	TU	830A-9A	NEWS	:30	\$450.00	11/06-11/06	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*67	TU	10A-11A	ANDERSON	:30	\$350.00	11/06-11/06	1	1	1	\$350.00	
				V3 Comment Changed, Rate Changed								
	*68	TU	12P-1230P	NEWS	:30	\$725.00	11/06-11/06	1	1	1	\$725.00	
				V3 Comment Changed, Rate Changed								
	*69	TU	130P-2P	B&B	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
				V3 Comment Changed, Rate Changed								
	*70	TU	3P-4P	DEAL	:30	\$900.00	11/06-11/06	1	1	1	\$900.00	
				V3 Comment Changed, Rate Changed								
	*71	TU	430P-5P	NEWS	:30	\$1,600.00	11/06-11/06	1	1	1	\$1,600.00	
				V3 Comment Changed, Rate Changed								
	*72	TU	6P-630P	NEWS	:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
				V3 Comment Changed, Rate Changed								
	*73	SA	7P-8P	ET	:30	\$650.00	11/03-11/03	1	1	1	\$650.00	
				V3 Added								

---REPORT TOTALS---

Rep Order# 9801328 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 10:36 AM  
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8 of 8

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 168 / \$345,930.00

---SALES MONTHLY TOTALS---

Nov 12: 173 / \$346,080.00  
Sales Totals: 173 / \$346,080.00  
Station Totals: 173 / \$346,080.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,281,778	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+



Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 8:07 AM  
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Showing Buylines: All Rep & Sta Revised Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL RATE CHANGES OK PER BUYER. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$500.00	10/30-11/05	5 P2	1	5	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$500.00	10/30-11/05	5	1	5	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$1,200.00	10/30-11/05	5 P1	1	5	\$6,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$450.00	10/30-11/05	5 P2	1	5	\$2,250.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

Printed: 10/26/2012 8:07 AM  
Last Received: 10/25/2012 8:53 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 10

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$450.00	10/30-11/05	5 P2	1	5	\$2,250.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$450.00	10/30-11/05	5	1	5	\$2,250.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*10	SA	6A-630A	NEWS	:30	\$500.00	11/03-11/03	1 P1	1	1	\$500.00	
				Sales Remark: V3 RTE CHG								
				V3 More than 2 codes changed								
	*11	SA	630A-7A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*12	SA	7A-730A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*13	SA	730A-8A	NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*14	SA	8A-830A	NEWS	:30	\$750.00	11/03-11/03	1 P1	1	1	\$750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*15	SA	830A-9A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	SA	9A-930A	NEWS	:30	\$750.00	11/03-11/03	1 P1	1	1	\$750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*17	SU	430A-459A	NEWS	:30	\$30.00	11/04-11/04	1 P4	1	1	\$30.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*18	TU-F,M	9A-10A	DRS	:30	\$350.00	10/30-11/05	5 P2	1	5	\$1,750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	10/30-11/05	5	1	5	\$1,750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*20	TU-F,M	11A-12P	PRICE	:30	\$1,400.00	10/30-11/05	5 P1	1	5	\$7,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/30-11/05	5 P2	1	5	\$3,625.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*22	TU-F,M	1230P-130P	Y&R	:30	\$1,200.00	10/30-11/05	5 P1	1	5	\$6,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*23	TU-F,M	130P-2P	B&B	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*24	TU-F,M	2P-3P	TALK	:30	\$1,000.00	10/30-11/05	5 P1	1	5	\$5,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*25	SA	930A-10A	NEWS	:30	\$750.00	11/03-11/03	1 P1	1	1	\$750.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*26	SU	9A-930A	NEWS	:30	\$2,500.00	11/04-11/04	1 P1	1	1	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*27	SU	930A-10A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*28	SU	10A-1030A	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*29	SU	1030A-11A	FACE NATION	:30	\$1,500.00	11/04-11/04	1 P1	1	1	\$1,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*30	SU	11A-1130A	NEWSMAKERS	:30	\$550.00	11/04-11/04	1 P2	1	1	\$550.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*31	TU-F,M	3P-4P	DEAL	:30	\$900.00	10/30-11/05	5 P1	1	5	\$4,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*32	TU-F,M	4P-430P	NEWS	:30	\$1,600.00	10/30-11/05	6 P1	1	6	\$9,600.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	TU-F,M	430P-5P	NEWS	:30	\$1,600.00	10/30-11/05	5 P1	1	5	\$8,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*34	TU-F,M	5P-530P	NEWS	:30	\$1,700.00	10/30-11/05	6 P1	1	6	\$10,200.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*35	TU-F,M	530P-6P	NEWS	:30	\$1,800.00	10/30-11/05	5 P1	1	5	\$9,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*36	TU-F,M	6P-630P	NEWS	:30	\$3,000.00	10/30-11/05	6 P1	1	6	\$18,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*37	SA	6P-630P	NEWS	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*38	SU	630P-7P	NEWS	:30	\$325.00	11/04-11/04	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*39	TU-F,M	7P-730P	INSIDE	:30	\$2,500.00	10/30-11/05	5 P1	1	5	\$12,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*40	TU-F,M	730P-8P	ET	:30	\$3,000.00	10/30-11/05	5 P1	1	5	\$15,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

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Traffic Order# 51616

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*41	M	8P-9P	HIMYM/PARTNERS	:30	\$12,000.00	11/05-11/05	1 P1	1	1	\$12,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*42	TU	8P-9P	NCIS	:30	\$11,000.00	10/30-10/30	1 P1	1	1	\$11,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*43	TU	10P-11P	VEGAS	:30	\$9,000.00	10/30-10/30	1 P1	1	1	\$9,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*44	W	9P-10P	CRIM MINDS	:30	\$7,500.00	10/31-10/31	1 P2	1	1	\$7,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*45	TH	10P-11P	ELEMENTARY	:30	\$9,000.00	11/01-11/01	1 P1	1	1	\$9,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
				→ change to Friday 9-10P								
	*46	F	8P-9P	CSI NY	:30	\$7,500.00	11/02-11/02	1 P1	1	1	\$7,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
				→ change to Sat 8-9P								
	*47	SA	9P-10P	CRIMETIME	:30	\$1,200.00	11/03-11/03	1 P2	1	1	\$1,200.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*49	SU	7P-8P	60 MIN	:30	\$12,000.00	11/04-11/04	1 P1	1	1	\$12,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*50	SU	8P-9P	RACE	:30	\$10,000.00	11/04-11/04	1 P1	1	1	\$10,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*51	SU	9P-10P	GOOD WIFE	:30	\$10,000.00	11/04-11/04	1 P1	1	1	\$10,000.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$5,000.00	10/30-11/05	5 P1	1	5	\$25,000.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$5,000.00	11/03-11/03	1 P1	1	1	\$5,000.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*54	SU	11P-1135P	NEWS	:30	\$5,000.00	11/04-11/04	1 P1	1	1	\$5,000.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$1,600.00	10/30-11/05	2 P1	1	2	\$3,200.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*56	SA	1135P-1205A	BENGALS	:30	\$350.00	11/03-11/03	1 P3	1	1	\$350.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								
	*57	SA	1205A-105A	CRIM MINDS	:30	\$175.00	11/03-11/03	1 P3	1	1	\$175.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	More than 2 codes changed								
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	11/04-11/04	1 P2	1	1	\$750.00	
			Sales Remark:	V3 RTE CHG								
			V3 Comment	Changed, Rate Changed								

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*59	SU	1205A-105A	CRIM MINDS	:30	\$175.00	11/04-11/04	1 P3	1	1	\$175.00	
				Sales Remark: V3 RTE CHG V3 More than 2 codes changed								
	*60	SA	12P-3P	UC/SYRACUSE	:30	\$3,000.00	11/03-11/03	1 P2	1	1	\$3,000.00	
				Sales Remark: V3 RTE CHG V3 More than 2 codes changed								
	*61	SU	1P-4P	BENGALS	:30	\$30,000.00	11/04-11/04	1 P2	1	1	\$30,000.00	
				Sales Remark: V3 RTE CHG V3 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$15,000.00	11/04-11/04	1 P2	1	1	\$15,000.00	
				Sales Remark: V3 RTE CHG V3 Comment Changed, Rate Changed								
	*63	SU	415P-5P	BENGALS POST	:30	\$900.00	11/04-11/04	0	0	0	\$0.00	
				Sales Remark: V3 1X CX V3 Comment Changed, Spots/week Changed								
	*64	TU	530A-6A	NEWS	:30	\$500.00	11/06-11/06	1 P2	1	1	\$500.00	
				Sales Remark: V3 RTE CHG V3 Comment Changed, Rate Changed								
	*65	TU	630A-7A	NEWS	:30	\$1,200.00	11/06-11/06	1 P1	1	1	\$1,200.00	
				Sales Remark: V3 RTE CHG V3 Comment Changed, Rate Changed								
	*66	TU	830A-9A	NEWS	:30	\$450.00	11/06-11/06	1 P2	1	1	\$450.00	
				Sales Remark: V3 RTE CHG V3 Comment Changed, Rate Changed								



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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
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Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*67	TU	10A-11A	ANDERSON	:30	\$350.00	11/06-11/06	1 P2	1	1	\$350.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*68	TU	12P-1230P	NEWS	:30	\$725.00	11/06-11/06	1 P2	1	1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*69	TU	130P-2P	B&B	:30	\$1,200.00	11/06-11/06	1 P1	1	1	\$1,200.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*70	TU	3P-4P	DEAL	:30	\$900.00	11/06-11/06	1 P1	1	1	\$900.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*71	TU	430P-5P	NEWS	:30	\$1,600.00	11/06-11/06	1 P1	1	1	\$1,600.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*72	TU	6P-630P	NEWS	:30	\$3,000.00	11/06-11/06	1 P1	1	1	\$3,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*73	SA	7P-8P	ET	:30	\$650.00	11/03-11/03	1 P2	1	1	\$650.00	
				Sales Remark: V3 ADD								
				V3 Added								

---REPORT TOTALS---

Report Totals: 168 / \$345,930.00

---SALES MONTHLY TOTALS---

Rep Order# 9801328 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 51616

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Station WKRC-TV CINCINNATI, OH  
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Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Nov 12: 173 / \$346,080.00

Sales Totals: 173 / \$346,080.00

Station Totals: 173 / \$346,080.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,281,778	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+

Rep Order# 9801328 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 51616

Printed: 09/19/2012 8:49 AM  
Last Received: 08/23/2012 1:20 PM  
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1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
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Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
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Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NC. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

mg for lines 37 & 38  
sat 11/3 6-7a 1x @ 225. & sat 125-105a 11/3 1x @ 500.  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*37	SA	6P-630P	NEWS	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
		Station Remark: V2 1x na 11/3 no news combo w/line 38 mg in remark										
	*38	SU	630P-7P	NEWS	:30	\$325.00	11/04-11/04	1	1	1	\$325.00	
		Station Remark: V2 1x na 11/4 no news combo w/line 37 mg in remarks										

---REPORT TOTALS---

Report Totals: 2 / \$725.00

---SALES MONTHLY TOTALS---

Nov 12: 175 / \$57,415.00  
Sales Totals: 175 / \$57,415.00  
Station Totals: 175 / \$57,415.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$212,648	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Rep Order# 9801328 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 51616

Printed: 09/19/2012 8:49 AM  
Last Received: 08/23/2012 1:20 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007

Agency C/P1/P2/E  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

## Connell II, Jim

**From:** dmcullah@wkrc.com  
**Sent:** Tuesday, September 18, 2012 12:21 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Obama/D/President - 51616

Station: WKRC-TV

### Order Information:

Order #: 51616  
Order Total: \$57,415.00  
Agency: Greer Margolis Mitchell  
Advertiser: Obama/D/President  
Product: OBAMA 4 AMERICA \*A  
Alternate Order #: 09801328  
Flight Dates: 10/30/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (51616-38-1):

Rate: \$325.00  
Air Date: Sun 11/04/12  
Eligible Days: -----Su  
Inventory Code: 630p Local 12 News Sun  
Inventory Description: 630p Local 12 News Sun  
Inventory Code Time: 6:30 PM-7:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible/No MG  
Preempt Reason: Program Change -No Return

1x Sat 6-7A on  
11/3 @ \$225 \$  
1x Sat 12-1A on  
11/3 @ \$500  
(combine w/ spot #)  
51616-37-1

## Connell II, Jim

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**From:** dmcullah@wkrc.com  
**Sent:** Tuesday, September 18, 2012 12:21 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Obama/D/President - 51616

Station: WKRC-TV

**Order Information:**

Order #: 51616  
Order Total: \$57,415.00  
Agency: Greer Margolis Mitchell  
Advertiser: Obama/D/President  
Product: OBAMA 4 AMERICA \*A  
Alternate Order #: 09801328  
Flight Dates: 10/30/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (51616-37-1):**

Rate: \$400.00  
Air Date: Sat 11/03/12  
Eligible Days: -----Sa--  
Inventory Code: 6pm Local 12 News Sat  
Inventory Description: 6pm Local 12 News Sat  
Inventory Code Time: 6:00 PM-6:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible/No MG  
Preempt Reason: Program Change -No Return

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51616												
Line: 1												
10/30/12	Tuesday	12:29 AM	:30	\$500.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	2	MWASH
10/31/12	Wednesday	12:26 AM	:30	\$500.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	4	MWASH
11/01/12	Thursday	12:06 AM	:30	\$500.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	5	MWASH
11/02/12	Friday	12:41 AM	:30	\$500.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	1	MWASH
11/05/12	Monday	13:19 AM	:30	\$500.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	3	MWASH
											5	
Line: 2												
10/30/12	Tuesday	12:42 AM	:30	\$500.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	3	MWASH
10/31/12	Wednesday	12:57 AM	:30	\$500.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	2	MWASH
11/01/12	Thursday	12:42 AM	:30	\$500.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	4	MWASH
11/02/12	Friday	12:50 AM	:30	\$500.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	13:36 AM	:30	\$500.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	1	MWASH
											5	
Line: 3												
10/30/12	Tuesday	12:04 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A		P-1	1	MWASH
10/31/12	Wednesday	12:20 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A		P-1	5	MWASH
11/01/12	Thursday	12:27 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A		P-1	4	MWASH
11/02/12	Friday	12:05 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A		P-1	2	MWASH
11/05/12	Monday	12:05 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A		P-1	3	MWASH
											5	
Line: 4												
10/30/12	Tuesday	12:51 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A		P-1	2	MWASH
10/31/12	Wednesday	12:43 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A		P-1	3	MWASH
11/01/12	Thursday	12:51 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A		P-1	4	MWASH
11/02/12	Friday	12:35 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A		P-1	5	MWASH
11/05/12	Monday	12:35 AM	:30	\$1,200.00			6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A		P-1	1	MWASH
											5	
Line: 5												
10/30/12	Tuesday	12:59 AM	:30	\$450.00			CBS This Morning (7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	1	MWASH
10/31/12	Wednesday	12:29 AM	:30	\$450.00			CBS This Morning (7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	4	MWASH
11/01/12	Thursday	12:18 AM	:30	\$450.00			CBS This Morning (7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	3	MWASH
11/02/12	Friday	12:58 AM	:30	\$450.00			CBS This Morning (7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday		:30	\$450.00			CBS This Morning (7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A		P-2	2	MWASH
											5	
Line: 6												
10/30/12	Tuesday	12:59 AM	:30	\$450.00			CBS This Morning (7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	1	MWASH
10/31/12	Wednesday	12:59 AM	:30	\$450.00			CBS This Morning (7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	2	MWASH
11/01/12	Thursday		:30	\$450.00			CBS This Morning (7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	3	MWASH
11/02/12	Friday	12:29 AM	:30	\$450.00			CBS This Morning (7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	12:49 AM	:30	\$450.00			CBS This Morning (7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A		P-2	4	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51616

Line: 6

				\$2,250.00							5	
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Line: 7

10/30/12	Tuesday	3:29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-2	3	MWASH
10/31/12	Wednesday	3:11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-2	4	MWASH
11/01/12	Thursday	3:28:56 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-2	2	MWASH
11/02/12	Friday	3:11:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	3:18:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-2	1	MWASH

				\$2,250.00							5	
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Line: 8

10/30/12	Tuesday	3:45:10 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-2	3	MWASH
10/31/12	Wednesday	3:36:50 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-2	4	MWASH
11/01/12	Thursday	3:44:40 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-2	5	MWASH
11/02/12	Friday	3:45:10 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-2	2	MWASH
11/05/12	Monday	3:54:10 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-2	1	MWASH

				\$2,250.00							5	
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Line: 9

10/30/12	Tuesday	4:44:03 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	1	MWASH
10/31/12	Wednesday	4:52:39 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	3	MWASH
11/01/12	Thursday	4:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	5	MWASH
11/04/12	Sunday	4:36:12 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	4	MWASH
11/05/12	Monday	4:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	2	MWASH

				\$150.00							5	
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Line: 10

11/03/12	Saturday	3:14:49 AM	:30	\$500.00		6a-8a Local 12 News S	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
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				\$500.00							1	
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Line: 11

11/03/12	Saturday	3:48:57 AM	:30	\$500.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
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				\$500.00							1	
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Line: 12

11/03/12	Saturday	7:23:34 AM	:30	\$500.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
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				\$500.00							1	
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Line: 13

11/03/12	Saturday	7:50:15 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
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				\$500.00							1	
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Line: 14

11/03/12	Saturday	3:15:56 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
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				\$750.00							1	
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Line: 15

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51616												
Line: 15												
11/03/12	Saturday	3:35:29 AM	:30	\$750.00		CBS This Morning Sat	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 16												
11/03/12	Saturday	4:04:08 AM	:30	\$750.00		CBS This Morning Sat	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 17												
11/04/12	Sunday	4:52:09 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A		P-4	1	MWASH
											1	
Line: 18												
10/30/12	Tuesday	9:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A		P-2	1	MWASH
10/31/12	Wednesday	9:50:30 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A		P-2	4	MWASH
11/01/12	Thursday	9:06:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A		P-2	2	MWASH
11/02/12	Friday	9:24:00 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	9:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A		P-2	3	MWASH
											5	
Line: 19												
10/30/12	Tuesday	10:41:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	2	MWASH
10/31/12	Wednesday	10:14:10 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	1	MWASH
11/01/12	Thursday	10:23:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	3	MWASH
11/02/12	Friday	10:14:10 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	10:32:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	4	MWASH
											5	
Line: 20												
10/30/12	Tuesday	11:58:56 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
10/31/12	Wednesday	11:58:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/01/12	Thursday	11:28:41 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
11/02/12	Friday	11:28:41 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
11/05/12	Monday	11:58:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
											5	
Line: 21												
10/30/12	Tuesday	12:02:12 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	1	MWASH
10/31/12	Wednesday	12:15:43 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	2	MWASH
11/01/12	Thursday	12:20:48 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	3	MWASH
11/02/12	Friday	12:03:46 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	5	MWASH
11/05/12	Monday	12:16:38 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	4	MWASH
											5	
Line: 22												
10/30/12	Tuesday	1:29:11 PM	:30	\$1,200.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
10/31/12	Wednesday	1:58:41 PM	:30	\$1,200.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51616												
Line: 22												
11/01/12	Thursday		:30	\$1,200.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
11/02/12	Friday	1:28:41 PM	:30	\$1,200.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/05/12	Monday	2:58:41 PM	:30	\$1,200.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											5	
Line: 23												
10/30/12	Tuesday		:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
10/31/12	Wednesday	1:28:41 PM	:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/01/12	Thursday	1:29:11 PM	:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
11/02/12	Friday	1:29:11 PM	:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
11/05/12	Monday		:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											5	
Line: 24												
10/30/12	Tuesday	2:29:11 PM	:30	\$1,000.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
10/31/12	Wednesday	2:59:11 PM	:30	\$1,000.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
11/01/12	Thursday	2:28:41 PM	:30	\$1,000.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/02/12	Friday	2:59:11 PM	:30	\$1,000.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
11/05/12	Monday	2:29:11 PM	:30	\$1,000.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
											5	
Line: 25												
11/03/12	Saturday	3:58:56 AM	:30	\$750.00		CBS This Morning Sat	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 26												
11/04/12	Sunday	3:16:15 AM	:30	\$2,500.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 27												
11/04/12	Sunday	3:53:19 AM	:30	\$2,500.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 28												
11/04/12	Sunday	3:28:56 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 29												
11/04/12	Sunday	3:59:46 AM	:30	\$1,500.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 30												
11/04/12	Sunday	4:13:43 AM	:30	\$550.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A		P-2	1	MWASH
											1	
Line: 31												
10/30/12	Tuesday	3:59:12 PM	:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51616

## Line: 31

10/31/12	Wednesday	5:59:02 PM	:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH-
11/01/12	Thursday	5:29:06 PM	:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH-
11/02/12	Friday		:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH-
11/05/12	Monday	5:29:06 PM	:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH-
											5	
				\$4,500.00								

## Line: 32

10/30/12	Tuesday	4:06:06 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	1	MWASH-
10/31/12	Wednesday	4:20:11 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	7	MWASH-
11/01/12	Thursday	4:28:21 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	3	MWASH-
11/01/12	Thursday	4:05:06 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	6	MWASH-
11/02/12	Friday	4:12:56 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	4	MWASH-
11/05/12	Monday	4:04:51 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A		P-1	5	MWASH-
											6	
				\$9,600.00								

## Line: 33

10/30/12	Tuesday	4:50:51 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A		P-1	2	MWASH-
10/31/12	Wednesday	4:35:36 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A		P-1	3	MWASH-
11/01/12	Thursday	4:43:51 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A		P-1	5	MWASH-
11/02/12	Friday	4:50:21 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A		P-1	4	MWASH-
11/05/12	Monday	4:50:26 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A		P-1	1	MWASH-
											5	
				\$8,000.00								

## Line: 34

10/30/12	Tuesday	5:11:35 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	1	MWASH-
10/31/12	Wednesday	5:27:10 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	2	MWASH-
11/01/12	Thursday	5:11:35 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	3	MWASH-
11/02/12	Friday	5:19:32 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	4	MWASH-
11/05/12	Monday	5:03:43 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	6	MWASH-
11/05/12	Monday	5:29:00 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A		P-1	5	MWASH-
											6	
				\$10,200.00								

## Line: 35

10/30/12	Tuesday	5:34:41 PM	:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A		P-1	3	MWASH-
10/31/12	Wednesday	5:56:51 PM	:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A		P-1	4	MWASH-
11/01/12	Thursday	5:34:26 PM	:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A		P-1	2	MWASH-
11/02/12	Friday	5:56:36 PM	:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A		P-1	5	MWASH-
11/05/12	Monday	5:56:21 PM	:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A		P-1	1	MWASH-
											5	
				\$9,000.00								

## Line: 36

10/30/12	Tuesday	6:04:34 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	6	MWASH-
10/30/12	Tuesday	6:20:02 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH-
10/31/12	Wednesday	6:19:32 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH-
11/01/12	Thursday	6:12:08 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51616												
Line: 36												
11/02/12	Friday	:19:02 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/05/12	Monday	:27:11 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
											6	
Line: 39												
10/30/12	Tuesday	:10:42 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
10/31/12	Wednesday	:28:04 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/01/12	Thursday	:10:57 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
11/02/12	Friday	:10:57 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
11/05/12	Monday	:05:26 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											5	
Line: 40												
10/30/12	Tuesday	:43:22 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
10/31/12	Wednesday	:51:29 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
11/01/12	Thursday	:34:45 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/02/12	Friday	:35:00 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
11/05/12	Monday	:43:20 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											5	
Line: 41												
11/05/12	Monday	:58:05 PM	:30	\$12,000.00		Mon Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 42												
10/30/12	Tuesday	:57:36 PM	:30	\$11,000.00		Tue Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 43												
10/30/12	Tuesday	:28:30 PM	:30	\$9,000.00		Tue Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 44												
10/31/12	Wednesday	:19:27 PM	:30	\$7,500.00		Wed Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A		P-2	1	MWASH
											1	
Line: 45												
11/01/12	Thursday	:29:00 PM	:30	\$9,000.00		Thu Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 46												
11/02/12	Friday	:19:57 PM	:30	\$7,500.00		Fri Reg 2	9p-10p	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	
Line: 47												
11/03/12	Saturday		:30	\$1,200.00		Sat Reg 1	8p-9p	OBAMA 4 AMERICA *A		P-2	1	MWASH
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51616

## Line: 48

11/04/12	Sunday	7:19:47 PM	:30	\$12,000.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	

## Line: 49

11/04/12	Sunday	8:39:48 PM	:30	\$10,000.00		Sun Reg 2	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	

## Line: 50

11/04/12	Sunday	9:40:28 PM	:30	\$10,000.00		Sun Reg 3	(9:00:00 PM-10:00:00	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	

## Line: 51

10/31/12	Wednesday	11:11:26 PM	:30	\$5,000.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
11/01/12	Thursday	11:25:56 PM	:30	\$5,000.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	4	MWASH
11/01/12	Thursday	11:26:56 PM	:30	\$5,000.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	2	MWASH
11/02/12	Friday	11:18:52 PM	:30	\$5,000.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	3	MWASH
11/05/12	Monday	11:20:04 PM	:30	\$5,000.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	5	MWASH
											5	

## Line: 52

11/03/12	Saturday	11:05:05 PM	:30	\$5,000.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	

## Line: 53

11/04/12	Sunday	11:33:25 PM	:30	\$5,000.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH
											1	

## Line: 54

10/30/12	Tuesday	11:59:00 PM	:30	\$1,600.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A		P-1	1	MWASH
11/05/12	Monday	11:59:15 PM	:30	\$1,600.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A		P-1	2	MWASH
											2	

## Line: 55

11/03/12	Saturday	11:39:48 XM	:30	\$350.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A		P-3	1	MWASH
											1	

## Line: 56

11/03/12	Saturday	12:52:40 XM	:30	\$175.00		Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A		P-3	1	MWASH
											1	

## Line: 57

11/04/12	Sunday	12:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A		P-2	1	MWASH
											1	

## Line: 58

11/04/12	Sunday	12:22:28 XM	:30	\$175.00		Sun 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A		P-3	1	MWASH
											1	

## Line: 59

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51616												
Line: 59												
11/03/12	Saturday		:30	\$3,000.00		SEC Football	(12:00:00 PM-3:30:00	OBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$3,000.00							1	
Line: 60												
11/04/12	Sunday	2:46:50 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00	POBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$30,000.00							1	
Line: 61												
11/04/12	Sunday	5:57:56 PM	:30	\$15,000.00		NFL Regular Season	(4:00:00 PM-7:00:00	POBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$15,000.00							1	
Line: 63												
11/06/12	Tuesday	5:50:49 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00	A OBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$500.00							1	
Line: 64												
11/06/12	Tuesday	6:35:55 AM	:30	\$1,200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00	A OBAMA 4 AMERICA *A		P-1	1	MWASH-
				\$1,200.00							1	
Line: 65												
11/06/12	Tuesday	8:37:05 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00	A OBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$450.00							1	
Line: 66												
11/06/12	Tuesday	10:32:20 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$350.00							1	
Line: 67												
11/06/12	Tuesday	12:22:18 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A		P-2	1	MWASH-
				\$725.00							1	
Line: 68												
11/06/12	Tuesday	1:59:11 PM	:30	\$1,200.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH-
				\$1,200.00							1	
Line: 69												
11/06/12	Tuesday	3:59:02 PM	:30	\$900.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH-
				\$900.00							1	
Line: 70												
11/06/12	Tuesday	4:36:21 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00	POBAMA 4 AMERICA *A		P-1	1	MWASH-
				\$1,600.00							1	
Line: 71												
11/06/12	Tuesday	5:05:04 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	1	MWASH-
				\$3,000.00							1	
Line: 72												
11/03/12	Saturday		:30	\$650.00		Sa Prime Access Rotat	7p-8p	OBAMA 4 AMERICA *A		P-2	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51616

Line: 72

				\$650.00							1	
				\$346,080.00							173	
				\$346,080.00							173	
				\$346,080.00							173	
				\$346,080.00							173	
				\$346,080.00							173	

[Filtered by: ] [Sorted by: Station]